

Banner Samuelson

Web Developer / UI UX Developer

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[LinkedIn](#) | [GitHub](#) | Alexandria, VA

WORK EXPERIENCE

Data Analyst / Web Developer

CDC - Centers for Disease Control and Prevention

10/2022 - Current

- Create content and update web pages in a customized WordPress WCMS utilizing templates based on designer mock-ups, using WordPress, HTML, CSS, and JavaScript
- Diagnose app issues using Apple Developer and Android Studio and analyze trends for an application that has achieved 1.7 million downloads.
- Use HTML5, CSS3, Bootstrap, JavaScript, and JQuery to fix website issues
- Create and optimize Section 508 compliant images and PDFs for the web using Adobe Photoshop and Adobe Acrobat
- Use MS Word, Excel and statistical tools to identify, analyze, and interpret patterns and trends in complex data sets to better understand the user base.
- Produce and process key findings in the latest CDC reports, making the information accessible for all consumers.

Web Developer

Staples - Contract

10/2022 - 01/2023

- Assisting the development manager with all aspects of software design and coding.
- Involved in recreating the site layout, look and feel for the relaunch in 2023 which lead to increase in customer acquisition by 5%.
- Writing and maintaining code.
- Working on minor bug fixes
- Monitoring the technical performance of internal systems.
- Responding to requests from the development team.
- SEO optimization

Front End Developer

Staging Design DC, Washington, DC

03/2021 - 11/2021

- Worked closely with designers to accurately build pages to specification
- Build elements utilizing reusable code for future use
- Pushed code through development, Integration, Test, Staging and Production environments using GIT
- Followed framework requested by UI design team to increase retention rate by 5%.
- Involved direct communication to head of marketing

Information Technology Assistant

Allied Universal, Harrisburg, PA

05/2019 - 03/2021

- Ensured compliance with Security regulations and laws
- Analyzed existing role structures to improve and streamline structures, Including minimizing overhead by 10%.
- Maintained and created operational procedures and maintained Security Knowledge Base
- Tracked and documented security issues and requests, actively monitors work queue
- Ensuring that clients were comfortable using the platform and answered any technical questions

Web Developer

Harrisburg Marketing Inc, Harrisburg, PA

03/2017 - 05/2019

- Acted as a technical liaison between business and technical staff, helping translate user and business needs into an understandable architecture for developers
- Designed company webpage using WordPress
- Worked hand-in-hand with UX/UI designers
- Created a front-end app for applicants to apply to job postings.

Student IT Assistant

PSECU Harrisburg, PA

08/2015-01/2017

- Coded software solutions against a documented design
- Work hand in hand with UX/UI designers to build websites
- Created front-end app for clients
- Changes created caused an increase in member retention by 5%.

EDUCATION

Google UI | UX Certificate

Coursera

11/2022 - 01/2023

General Assembly

Software Engineering Immersive

11/2021 -03/2022

Harrisburg Area Community College

Business Associates - GPA 3.5

08/2014 - 01/ 2017

Bachelor's Degree in Marketing

ex 2026

RECOGNITIONS

Dean's list Fall 2014 - Spring 2017

SKILLS

- GIT
- ReactJs
- Figma
- Adobe Cloud
- JavaScript
- HTML | CSS
- Database and SQL
- Agile Team
- Adobe XD
- Bootstrap

SOFT SKILLS

- Communication
- Time allocation
- Focus to detail
- Meet deadlines
- Collaboration
- Technical documentation
- Excellent design, layout, composition and typography skills
- Comprehension of market trends